

## **Principino Kiddie Couture Hits Manhattan!**

Principino, "little prince"

Principino Kids is a must see online boutique for those looking to find truly irresistible items for babies and children. Now, some lucky moms-to-be will have a chance to purchase Principino's hip, upscale products at the "Biggest Baby Shower Ever" event hosted by Big City Moms and Viacord on October 21<sup>st</sup>, 11 a.m. at the Roosevelt Hotel.

Before your little "principini" or princess arrives, be sure to stock up on some of her simple yet trendy clothes and products. From playdates to exotic vacations, make sure your little one heads out in style. Looking to truly stand out in Mommy and Me? For those craving absolute distinction, Principino showcases vintage treasures from Eloise and Etienne where items are either very limited or one-of-a-kind.

Principino Kiddie Couture, when ordinary just won't do.

For additional information or product samples please contact Lidia Dormier at [info@principinokids.com](mailto:info@principinokids.com)

For more information on the Big City Moms Baby shower go to [www.bigcitymoms.com](http://www.bigcitymoms.com)

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